

Food Warmer is Portable To Free Serving Lines From Electricity

CHARLOTTE, NC — Keeping food warm in serving lines no longer requires a maze of unsafe and unsightly electrical cords. A leading catering company has created a lightweight portable food warmer that operates on standard one-pound propane gas cylinders.

A ceramic-tile element produces radiant heat that keeps food at safe-serve temperatures even in windy conditions, according to inventor Bob Freeman, 36-year food industry veteran, co-founder and first president of the National Barbecue Association. Mr. Freeman said, “Our Cordless Food Warmer is ideal indoors and out, and gives the hospitality industry the freedom to set up serving lines practically anywhere. This unit eliminates the need for electrical hookups at food service events in exhibition halls.”

“Radiant heat will not dissipate, even in wind and when the weather turns chilly. Four years ago, we began improving the design to come up with a model that works great and is extremely cost effective. Our unit is suitable for the smallest caterer, the most exclusive private club and a 5-star hotel.”

The warmer meets the National Sanitation Foundation’s NSF₄ standard for food safety, and is certified by Underwriters Laboratories. The Freeman Cordless Food Warmer 200 has two heat adjustments for up to four hours of heating time. Plus the heating element is adjustable from 17 to 32 inches above the serving surface.

Chef Bernhard Spogat of Sharin’ Foodservice Sales, headquartered near Charlotte, said after using the unit, “This unit works extremely well on inside and outside events,” he said. “During food shows you have to find an electrician. With this unit you never have to worry about the power going off when 50 or 60 food brokers all turn on electrical warmers at the same time.”

Food service veteran Tom Muller, said, “People want warmers that are practical, easy, convenient and safe — a warmer that does the job it’s supposed to do and meets all the rules and regulations. The Freeman Cordless Food Warmer does that, and it’s attractive.”

The unit has a brushed aluminum finish and is available in a variety of powder coated colors. Polished stainless steel will be available Fall 2006.

SMS Industries, handles product development, marketing, sales and distribution. Manufacturing is outsourced to a premier US fabricator so products are proudly 'Made in the USA'.

Product is available directly from SMS Industries as the company is setting up a national distribution network. Users, retailers, distributors and manufacturers' representatives may visit www.smsindustries.com, call 704-535-2222 or email info@smsindustries.com.